**Business Opportunities in Various Sectors and Venue Analysis in Toronto**

**Introduction**

Among various countries, Canada is still one of the top countries where various people move in order to achieve a higher stage in both personal and financial aspects. A survey according to <https://www.canadafranchiseopportunities.ca/low-cost-franchises> suggests that Canada has an amazing resource and opportunities to invest in.

Toronto, the capital of the province of Ontario, is a major Canadian city along Lake Ontario’s northwestern shore. It's a dynamic metropolis with a core of soaring skyscrapers, all dwarfed by the iconic, free-standing CN Tower. Toronto also has many green spaces, from the orderly oval of Queen’s Park to 400-acre High Park and its trails, sports facilities and zoo.

Although Canada is known for its wonderful job opportunities, a person who is moving to Canada, Toronto in particular, in order to excel must know various top industries that are excelling as to the current date based on the past records. My project will act as a extended helping hand for those who aspire to start a career in Toronto and will give a detailed report on what are the major preferences of people staying in Toronto.

**Data Description**

To consider the problem we can list the data as below.I found the Toronto neighborhood data, a Wikipedia page that has all the information to explore, segment, and cluster the neighborhoods in the city of Toronto. I had to scrape the Wikipedia page and wrangle the data, clean it, and then read it into a pandas dataframe so that it is in a structured format using beautiful soap libraray which I imported . The .json file has coordinates of the all city of Toronto. I cleaned the data.I used **Forsquare API** to get the most common venues of given Borough of Toronto.Useing the explore function I explored various neighbourhood in and around central, east, downward and northern torronto.